

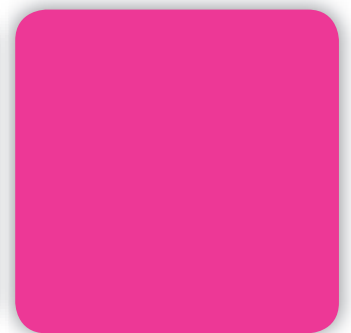
Fundraising Pack

All you need to help children with disabilities today...

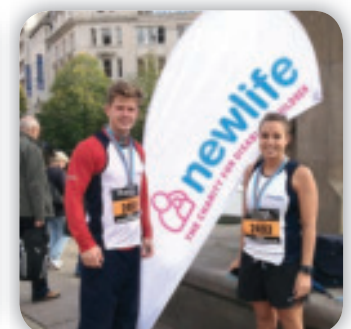
100% GUARANTEE

Newlife guarantees that 100% of any money you donate will go towards helping disabled and terminally ill children in the UK.

Not a penny will be taken out for anything else.



Together, we
will make
life better



Why we need your help

- There are children in your county waiting for equipment that will change their lives.
- Some of these children have a terminal illness and may face a long wait for equipment.
- We are experiencing record demand for help from families and we can't do it without you.

Caoilte, one, with Spinal Muscular Atrophy had spent almost half her life in hospital. Newlife provided a specialist bed and buggy so she could come home. Dad Robert said, **"the equipment they have provided has made a really big difference."**



Why Newlife?

- **Our 100% guarantee.** We guarantee that every penny donated is spent on the needs of children.
- **Local needs.** We track the need in every county. To help a local child, visit newlifecharity.co.uk/local
- **A charity you can trust.** We will tell you exactly how your money is spent to change a child's life.

How we achieve this

We do this by providing essential disability equipment, such as wheelchairs, specialist beds and car seats for children who would otherwise go without.

Our professional nurses provide key information, support and a caring voice when families need it most.

We also help families play together with our Play Therapy Pods and create enduring family memories through our Comfort Capsules.

Finally, we campaign for change at national and local level and carry out ground-breaking medical research into the causes of birth defects.

Fundraising A-Z

Here are some ideas to help you get started...

Arts and Crafts

Barbecue

Car Wash

Disco

Egg and Spoon Race

Fancy Dress Day

Guess the number of...

Head Shave

It's a Knockout

Just Giving

Karaoke

Loud Tie Day

Marathon

Name the Teddy

Obstacle Course

Pantomime

Quiz

Raffle

Sparkle Party

Tombola

Uniform Free Day

Variety Show

Welly Throwing Challenge

X-box Competition

Yoga Marathon

Zumba-thon



Where your money will go

Newlife is **unique** - we guarantee that every penny you raise will be spent directly on providing equipment for children with disabilities or terminal illness. This is our **100%** guarantee to you. Here's an example of how the money you raise can be used.

£50

Specialist toys that help a child develop and play with their family

£100

Sensory equipment for a child with Autism or Visual Impairment.

£250

Specialist car seat for a seriously disabled child to keep them safe.

£500

Specialist buggy for a child with Cerebral Palsy and unable to walk due to muscle problems.

£1,000

Folding wheelchair and portable ramps for a child with limb abnormalities.

£5,000

Communication aid for a child with Speech Impairment to aid learning and independence.



Fundraising for Newlife

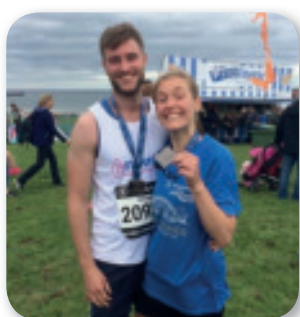
Welcome to our easy fundraising guide.

Be inspired! Whether you are going it alone or joining in with family and friends you can make a difference today.

Here you'll find everything you need to get started

Choose an idea from our A-Z lists or anything else that you'd like to do!

We can provide you with
all the materials you need.



- Virgin Money London Marathon
- A Sparkle Party
- Great North Run
- Skydives

For more great fundraising ideas visit:
newlifecharity.co.uk/fundraise

Organising your own event?

- The more you sort out the details, no matter how minor they may seem, the better the chances of success
- A small, well organised activity can be more successful than a large one
- Choose the right date and venue
- Set your fundraising target
- Contact people you know
- Publicise your event
- Promote on social media, spread the word
- Take lots of photographs
- Thank everyone who attended

Remember, we are
here to help you.

We can advertise your event using posters, emails and social media.

Get in touch: Call us on 0800 988 4640 (Free from UK mobiles & landlines).
Email us at fundraise@newlifecharity.co.uk



Maximising Sponsorship

Sponsored events are always a good fundraiser, attracting adults and children.

- Involve as many family, friends and colleagues as possible.
- Newlife can supply you with sponsor forms for your event, together with a letter of authority.
- A very simple and effective way to raise sponsorship is by using www.justgiving.com/newlife.
- Gift Aid is a great added bonus for charities; if your donors or sponsors are UK tax payers, we can increase the value of their gift at no charge to them.

Keeping it Safe

It is important to make sure that everyone at your event, including spectators, are safe while having fun.

- Ensure that children are safe and don't allow them to solicit or collect money without an adult.
- You must comply with the Health & Safety at Work Act 1974 and all other relevant subordinate legislation.
- Newlife cannot accept responsibility for accidents.
- If you are carrying money around, take care with personal security.
- Make sure that no-one is fundraising, working or spectating in an unsafe environment.
- Newlife does not encourage hazardous activities such as bungee jumping – if you are unsure please contact us.
- First Aid – it is always advisable to have qualified First Aid cover at events, particularly when members of the public are involved.

Keep it Legal

Charity fundraising is regulated by law.

Please refer to the 'Fundraising Guidelines' below.

- The charity's name and logo is very valuable to us and we have to protect their use. Please contact us when you need to use them and we will be delighted to assist.
- Please remember it is illegal to go door to door collecting or to collect in a public place without a licence.
- A licence is needed if you have alcohol at your event. You can avoid this by holding your event on licensed premises, or by asking a local pub to organise a bar at your venue.
- Food safety laws apply when food is available at an event whether it is for sale or not.
- If you organise an event that involves the public in any way, you will need to ensure you have public liability insurance.
- For certain types of lottery raffles, registration with the local authority is necessary.

For guidance and support on any of the above points please contact the Newlife Fundraising Team on 0800 988 4640 (Free from UK mobiles & landlines).

Materials Order Form

How to order from Newlife...

Please complete this form for all of your fundraising materials and email to fundraise@newlifecharity.co.uk
Alternatively call **0800 988 4640** (Free from UK mobiles & landlines)

Please allow 14 days for delivery so that we can get the materials to you in time for your event.

Your Name

Address

Contact Number

Email Address

Type of Event

Date of Event

Fundraising Resources

<input type="text"/>	Quantity	<input type="text"/>	T-shirt, Medium
<input type="text"/>	Awareness Leaflets	<input type="text"/>	T-shirt, Large
<input type="text"/>	Blue Balloons	<input type="text"/>	T-shirt, Extra Large
<input type="text"/>	Pink Balloons	<input type="text"/>	T-shirt, XXL
<input type="text"/>	White Balloons	<input type="text"/>	T-shirt, XXXL
<input type="text"/>	Balloon Sticks and Cups (2 items)	<input type="text"/>	Running Vest, Small
<input type="text"/>	Collecting Cans	<input type="text"/>	Running Vest, Medium
<input type="text"/>	Collecting Cans Seal	<input type="text"/>	Running Vest, Large
<input type="text"/>	Collecting Bucket and Lid	<input type="text"/>	Sparkle Party Box
<input type="text"/>	Collecting Bucket Seal	<input type="text"/>	Sparkle Party Crate
<input type="text"/>	Label Stickers for Collection	<input type="text"/>	Sponsor Forms
<input type="text"/>	Plastic Banners		
<input type="text"/>	T-shirt, Small		

(Only supplied for 10k and over)

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Your details will be stored on our database and held securely in accordance with the Data Protection Act 1998. Your information will only be shared with other parties where it is necessary.

Would you like Newlife to keep you informed about our work, the latest news and opportunities?

Please choose how you would like us to contact you.

By Post **By Email** **By Phone/Text**

If you would like to update or change the way you hear from us or you no longer wish your details to be held on our database, then please contact us on 01543 462777 or email info@newlifecharity.co.uk

Thank You!

Thank you so much for your hard work and generosity. With your help, we can change the lives of more children with disabilities or terminal illness across the UK.



100%
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We are proud of our guarantee that 100% of all funds raised will go towards helping disabled and terminally ill children. Not a penny is taken out for anything else.

☒ 01543 462 777 ☒ info@newlifecharity.co.uk ☒ www.newlifecharity.co.uk

Newlife the Charity for Disabled Children, Hemlock Way, Cannock, Staffordshire, WS11 7GF