

Example Fundraising Plan

Raising the minimum target of £2,500 is not easy and will take some planning and hard work, but the reward of crossing the finishing line, knowing you are changing a child's life will make it all worthwhile.

Below is an example of an eight month fundraising plan to help you get started.

Month 1	<p>Set up a Fundraising Page As soon as your place is accepted, pay your £50 registration fee and then set up a fundraising page. This is a secure and easy way to collect donations online. Go to www.justgiving.com/newlife to set up your page. Amount Raised: £550 - £1000 (throughout the year)</p>
Month 2	<p>Car Boot Sale Have a clear out and sell some of the things you no longer want and put the money you make towards your target. A tidy house and money raised! Amount Raised: £250 - £300</p>
Month 3	<p>Matched Giving Some companies offer a matched giving scheme, or may be willing to make a donation towards your fundraising target. Amount Raised £250 - £500</p>
Month 4	<p>Beer & BBQ Visit your local community centre or pub to see if they would be willing to let you use their venue to host a beer and BBQ event. Charge £5 for entry and include a beer and a burger or a hotdog. Amount Raised £250 - £300</p>
Month 5	<p>Quiz Night Charge £10 per team and hold a quiz night at your local pub, or even at home. Incorporate a raffle with the night to boost your fundraising! Amount Raised £250 - £300</p>
Month 6	<p>Host a Sparkle Party Request a sparkle party crate from Newlife and sell the jewellery to raise money. It's a lovely Christmas gift idea. Amount Raised £150 - £200</p>
Month 7	<p>Host a Bake Sale Ask friends, family or colleagues to bake a cake and charge per slice, there could also be an entry fee. Amount Raised £150 - £200</p>
Month 8	<p>'Guess my Time' Sweepstake Ask friends, family and colleagues to guess the time you will complete the marathon in and pay £2 to enter. Amount Raised £250 - £300</p>
Total	£1,900 - £3,000

This is an example of what you could do, but everyone likes to fundraise in different ways so just contact us and we can help with any ideas you have. When writing your plan, be sure to consider where you work, who you know and what they will be interested in to ensure you are able to raise as much as possible.