

SCHOOL FUNDRAISING PACK

All you need
to help children
with disabilities
today...



Together, we
will make
life better



100%
GUARANTEE

WHY WE NEED YOUR HELP

We are experiencing record demand for help from families and we can't do it without you.

Some of these children have a terminal illness and may face a long wait for equipment.

There are children in your county waiting for equipment that will change their lives.

Why Newlife?

- Our **100% guarantee**. We guarantee that every penny donated is spent on the needs of children.
- Local needs. We track the need in every county. To help a local child, visit newlifecharity.co.uk/local
- A charity you can trust. We will tell you exactly how your money is spent to change a child's life.

How we help

We do this by providing essential disability equipment, such as wheelchairs, specialist beds and car seats for children who would otherwise go without.

Our professional nurses provide key information, support and a caring voice when families need it most.

We also help families play together with our Play Therapy Pods and create enduring family memories through our Comfort Capsules.

Finally, we campaign for change at national and local level and carry out ground-breaking medical research into the causes of birth defects.

Caoilte, aged one, with Spinal Muscular Atrophy had spent almost half her life in hospital. Newlife provided a specialist bed and buggy so she could come home. Dad Robert said, "*the equipment they have provided has made a really big difference.*"



FUNDRAISING FOR NEWLIFE

HERE ARE A FEW IDEAS TO GET YOU STARTED

There are so many fun and creative ways your school can raise money and we guarantee every penny you raise will be used to support disabled and terminally ill children

Set a Challenge!

Unleash your pupils' creativity by letting them design their own fundraising activity. Whether they choose to organise a talent show, take on a sponsored silence or run a tuck shop Newlife's dedicated fundraising team will be on hand to offer advice and support.



Bake Sale

Get pupils' baking then hold a stall to sell all the yummy things they make. Holding the stall at the end of the school day can be a great way to get parents and carers involved in your fundraising.

Sparkle Party

Want to try something a bit different? Newlife can provide your school with a box of brand new costume jewellery for your pupils to sell at £3 an item or less. A sparkle party can be a great addition to your school's Christmas fair or Summer Fete.



Non School Uniform Day

These are always popular and are really easy to organise. Just let pupils know the date and charge 50p or a £1 to take part. Your school could even go one step further and encourage pupils to come in fancy dress.



Decorate a Collection Box

Download Newlife's collection box template and spend a lesson decorating and constructing the boxes. Pupils can then take them home and ask family and friends to donate spare change over the course of a week.



Reindeer Ramble

Get in the festive spirit and get active by organising a Reindeer Ramble for your school. Download our Reindeer Ramble guide to get started.



A-Z

FUNDRAISING

Arts and Crafts

Barbeque

Car Wash

Disco

Egg and Spoon Race

Fancy Dress Day

Guess the number

Head Shave

It's a Knockout

Just Giving

Karaoke

Loud Tie Day

Mini Mile

Name the Teddy

Obstacle Course

Pantomime

Quiz

Raffle

Sparkle Party

Tombola

Uniform Free Day

Variety Show

Welly Throwing

Xbox Competition

Yoga Marathon

Zumba-thon



WHERE YOUR MONEY WILL GO

Newlife is unique - we guarantee that every penny you raise will be spent directly on providing equipment for children with disabilities or terminal illness. **This is our 100% guarantee to you.**

Here's an example of how the money you raise can be used.

£50 Specialist toys that help a child develop and play with their family.



£100 Sensory equipment for a child with Autism or Visual Impairment.

£250 Specialist car seat for a seriously disabled child to keep them safe.



£500 Specialist buggy for a child with Cerebral Palsy and unable to walk due to muscle problems.

£1,000 Folding wheelchair and portable ramps for a child with limb abnormalities.

£5,000 Communication aid for a child with Speech Impairment to aid learning and independence.



Paying it in

There are several ways for you to send in the money your school has raised.

- Justgiving – set up your own justgiving page by going to www.justgiving.com.
- By post – please make any cheques out to '**Newlife the Charity for Disabled Children**' and send them to: *Fundraising, Newlife Centre, Hemlock Way, Cannock, Staffordshire, WS11 7GF*. Don't forget to include a note with the school's details.
- At the bank – use a paying in slip to pay your fundraising in at your nearest Barclays Bank. Our fundraising team can post you out a paying in slip beforehand.
- Online – go to newlifecharity.co.uk and select the donate button in the top right corner. Please use your School's name as a reference. Don't forget to send in any sponsorship forms the children use as this will allow Newlife to claim any gift aid on the forms. Gift aid is a great added bonus for charities, if a sponsor is a UK tax payer then the government will add an extra 25p for every pound donated.

Keeping it Safe

It is important to make sure that everyone at your event, including spectators, are safe while having fun.

- Ensure that children are safe and don't allow them to solicit or collect money without an adult.
- You must comply with the Health & Safety at Work Act 1974 and all other relevant subordinate legislation.
- Newlife cannot accept responsibility for accidents.
- If you are carrying money around, take care with personal security.
- Make sure that no-one is fundraising, working or spectating in an unsafe environment.
- First Aid – it is always advisable to have qualified First Aid cover at events, particularly when members of the public are involved

Keep it Legal

Charity fundraising is regulated by law. Please refer to the 'Fundraising Guidelines' below.

- The charity's name and logo is very valuable to us and we have to protect their use. Please contact us when you need to use them and we will be delighted to assist.
- Please remember it is illegal to go door to door collecting or to collect in a public place without a licence.
- A licence is needed if you have alcohol at your event. You can avoid this by holding your event on licensed premises, or by asking a local pub to organise a bar at your venue.
- Food safety laws apply when food is available at an event whether it is for sale or not.
- If you organise an event that involves the public in any way, you will need to ensure you have public liability insurance.
- For certain types of lottery raffles, registration with the local authority is necessary.
- For guidance and support on any of the above points please contact the Newlife Fundraising Team on **0800 988 4640 (Free from UK mobiles & landlines)**.

Materials Order Form

How to order from Newlife...

Please complete this form for all of your fundraising materials and email to fundraise@newlifecharity.co.uk
Alternatively call 0800 988 4640 (Free from UK mobiles & landlines)

Please allow 14 days for delivery so that we can get the materials to you in time for your event.

Your Name
Address
Contact Number
Email Address
Type of Event
Date of Event

Fundraising Resources

Quantity

<input type="text"/>	Awareness Leaflets	<input type="text"/>	Plastic Banners
<input type="text"/>	Blue Balloons	<input type="text"/>	T-shirt, Small
<input type="text"/>	Pink Balloons	<input type="text"/>	T-shirt, Medium
<input type="text"/>	White Balloons	<input type="text"/>	T-shirt, Large
<input type="text"/>	Balloon Sticks and Cups (2 items)	<input type="text"/>	T-shirt, Extra Large
<input type="text"/>	Collecting Cans	<input type="text"/>	T-shirt, XXL
<input type="text"/>	Collecting Cans Seal	<input type="text"/>	T-shirt, XXXL
<input type="text"/>	Collecting Bucket and Lid	<input type="text"/>	Sparkle Party Box
<input type="text"/>	Collecting Bucket Seal	<input type="text"/>	Sparkle Party Crate
<input type="text"/>	Label Stickers for Collection	<input type="text"/>	Sponsor Forms

We are committed to protecting your personal data, and we only process & store data if we need to for a specific purpose. You can unsubscribe at any time. We would like to tell you more about how your gift has helped a child, latest news and ways you can support us. Please choose how you would like us to contact you.

☐ By Post ☐ By Email ☐ By Phone and/or text message

If you would like to update or change the way you hear from us or you no longer wish your details to be held on our database, then please contact us on 01543 468888 or email info@newlifecharity.co.uk.

We, Newlife the Charity for Disabled Children are the 'controllers' of the information which we collect about you. We are committed to protecting your personal data, whether it is sensitive or not, and we only process data if we need to for a specific purpose. Our fundraising department collects and processes personal data to raise vital funds for Newlife. To see Newlife's full Privacy notice, please visit newlifecharity.co.uk/privacy.

Thank You!

Thank you so much for your hard work and generosity. With your help, we can change the lives of more children with disabilities or terminal illness across the UK.

100% GUARANTEE

We are proud of our guarantee that 100% of all funds raised will go towards helping disabled and terminally ill children.



☎ 01543 462 777 ✉ info@newlifecharity.co.uk 🌐 newlifecharity.co.uk

📘 facebook.co.uk/newlifethecharity 📷 instagram.com/@newlifecharity 🐦 twitter.com/newlifethecharity

Newlife the Charity for Disabled Children, Hemlock Way, Cannock, Staffordshire, WS11 7GF