

Friday 1 March 2024  
**Sparkle Day** 

Brightening the lives of  
disabled children

Dear

**Could your school join with us for Sparkle Day on Friday 1 March 2024 and help brighten the lives of disabled and terminally ill children?**




Newlife is the largest charitable provider of specialist equipment for disabled and terminally ill children. From beds, buggies, wheelchairs, and sensory toys, we help to ensure that disabled and terminally ill children can receive the specialist equipment that they need to fulfil their potential. However, we can't do it alone.

Parents and carers of disabled children have been disproportionately affected by the cost-of-living crisis with two thirds of the families that receive equipment from us on low incomes and living in poverty. In the first half of this year, we have seen a rise of 163% in applications for essential equipment when compared to the same period last year. As a charity we need your help to make sure that disabled and terminally ill children receive the life-changing equipment they deserve.

### How your school can help.

You can help by joining us for Sparkle Day on 1 March 2024. Our annual awareness day brings people together across the country to wear something sparkly and raise funds, providing a fun opportunity for the pupils and staff at your school to help brighten the lives of children living with disabilities and terminal illnesses.

Some fundraising ideas for your school:

-  Host a sparkly dress up day for the children in return for a small donation.
-  Shine with your class on a sponsored walk around the school playground.
-  Strictly at School! Host a lunchtime dance-a-thon and watch your little stars boogie on down.



Whatever you do, every penny raised will make a real difference to the lives of disabled and terminally ill children and help them to receive the specialist equipment they need.

To make your day a sparkling success there are downloads available including a letter to parents and posters to help raise awareness of your activities. Leading up to Sparkle Day on 1 March, we will also be releasing a pack of fun educational resources which includes activities for a variety of key stages.

### How to sign up.

You can find out more and access the resources by completing the simple registration form on our website [newlifecharity.co.uk/sparkleday](http://newlifecharity.co.uk/sparkleday). You can also contact me personally or any of our fundraising team by emailing [fundraise@newlifecharity.co.uk](mailto:fundraise@newlifecharity.co.uk), or you can call and have a chat to find out more by calling 01543 462777.

We would be absolutely delighted to have your school join in the fun this March. If you have any questions, please do get in touch.

Yours sincerely,

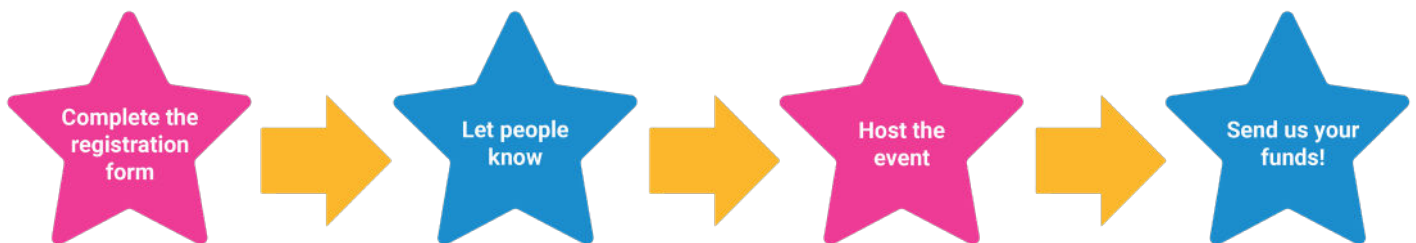
*Lucy Beardmore*

Lucy Beardmore  
Community Fundraiser

**P.S.** you can host Sparkle Day on any date if 1 March is not suitable!

PP The children had lots of fun using the templates included in your Sparkle Day pack, colouring and adding glitter glue to their pictures and bunting. Everyone enjoyed the day as it is something we haven't done before but it was lovely to be involved with raising money for such a good cause! QQ

Rowley View Nursery School  
Sparkle Day 23



**Register today: [newlifecharity.co.uk/sparkleday](http://newlifecharity.co.uk/sparkleday)**

01543 468888/462777

[info@newlifecharity.co.uk](mailto:info@newlifecharity.co.uk)

[newlifecharity.co.uk](http://newlifecharity.co.uk)

Newlife the Charity for Disabled Children,  
Hemlock Way, Cannock, Staffordshire WS11 7GF

Newlife the Charity for Disabled Children - Registered Charity Number: 1170125

