



Your Handy
Sparkle Day
Checklist

Before the event

- Download and share our social media images with your friends and family using hashtag #SparkleDay24
- Decide what you will be doing, when and where and let people know! You can download email banners and footers from our website as well as invitations. Can't do 01 March? Choose a date that suits you!
- Have a look at the fundraising tools and downloads on our website and decide which you can use on your day. You may have your own ideas too—we would love to hear what you are doing!
- Download posters and place them anywhere you can!
- Email a reminder to your guests a few days before your event
- Download any bunting and decorations you want to use
- Plan, plan, plan! Make a shopping list and purchase anything you will need for your Sparkle Day - glitter, craft items, face-paints, sweets, baking ingredients. Perhaps local stores will donate items that you need!
- Download our party games to help you maximise your fundraising
- Create a Sparkle Day JustGiving page and share with those that can't attend. Our Fundraising Team can provide you with QR stickers to place on your posters, invites and donation boxes! Scan this code or visit... To set up your sparkle day just giving page (will need a shortlink for this)



On the day

- Decorate your venue using the decorations you have downloaded, purchased or made
- Put out your donation boxes, place them somewhere prominent and remind people to donate!
- Tell your guests about JustGiving scan to donate.
- Share your JustGiving page with people who can't attend.
- Take lots of photos and share online and with our fundraising team—don't forget to use #SparkleDay24
- Play your fun games to maximise your fundraising

After the event

- Count up your cash and pay your funds into your JustGiving page
- Alternatively you can send a cheque made payable to Newlife Charity, through a bank transfer or over the counter. Please contact us if you would like a paying-in slip or need our bank details.
- Download and complete Thank You posters and let everyone know how much you raised. Don't forget to send out email's and create social posts too!

Questions? Our Supporter Care team will help you every step of the way. Email fundraise@newlifecharity.co.uk or call us on 01543 462777 (option 4).

We always love to hear from you so please do e-mail or call and let us know what you are up to!



Download everything you need: newlifecharity.co.uk/sparkleday

Thank you

By sparkling with us, you will help to brighten the lives of disabled children across the UK and help us meet increasing demand for our vital services.



How the funds you raise could be used:

£1,500

...could provide a hoist for a child with Muscular Dystrophy so they can be easily moved between positions and reduce the risk of physical

£500

...could buy a special seat so that a child can sit fully supported to do table activities and eat with their family at mealtimes.

£100

...could provide essential everyday items to a disabled family living in poverty.

Whatever you decide to do, have a wonderful day and thank you for supporting disabled children.